



Southern Nevada CCIM Chapter

RE: Southern Nevada CCIM Chapter **2018** Sponsorship Program

Dear Friend of Southern Nevada CCIM,

We invite you to sponsor your local CCIM chapter in 2018. CCIM is a commercial real estate organization with a focus on investment properties. There are many advantages to aligning your company with our esteemed organization:

- **Award-Winning Chapter** - Southern Nevada Chapter continues to receive accolades from The CCIM Institute, winning multiple President's Cup Awards which recognizes chapters demonstrating the highest degree of skill, ingenuity, and innovation in providing the membership benefits of the CCIM Institute at the local and regional levels.
- **Special Events** - The Chapter offers special events providing networking and education. Events from 2017 included:
 - Monthly luncheons with esteemed speakers covering topics including the new Raiders Stadium, Recreational Marijuana, the Economy, market updates, and much more.
 - Annual Christmas Luncheon at the Four Seasons with the children's choir from John S. Park Elementary School
 - Sponsorship Appreciation Mixer
 - The critically-acclaimed annual Wine Soiree
 - Annual Charity Poker Tournament at Binion's
 - Annual Putt Putt Tournament
 - Plus much, much more.
- **Diverse Membership** - Our membership is comprised of a broad cross-section of industries, such as: commercial real estate brokers—lenders—property managers—title companies—architects—engineers—landlords—investors—general contractors, to name a few.

Our chapter offers an outstanding opportunity to network and market your specific business. Our sponsors benefit from increased business as a result of relationships developed through this international organization.



**Southern Nevada
CCIM Chapter**

Please review the attached Sponsorship Packages to determine which level best fits your company's profile. We truly appreciate your support and look forward to a rewarding and working relationship. Please contact the members of the Sponsorship Committee with any questions.

Sincerely,

Thomas Godbout
First Savings Bank
702.323.7611
thomas.godbout@firstsavingsbanks.com

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Sun Commercial Real Estate
702.968.7320
cathyj@suncommercialre.com

Devin Lee | CCIM
Northcap
702.369.8618
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Brian Sorrentino | CCIM
ROI Commercial Real Estate
702.363.3100 x 102
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702.836.3780
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**Southern Nevada
CCIM Chapter**

**Southern Nevada CCIM
2018 Platinum Sponsor
\$7,000.00
Benefits**

- | | |
|---|------------|
| • Eight (8) Chapter Memberships | \$1,600.00 |
| • Newsletter Advertisement: | \$5,000.00 |
| ◦ Full Page Inside: 6 Issues | |
| • Premium exposure on our Chapter's website | \$2,000.00 |
| ◦ Logo and link on both Home page and Sponsor page | |
| • Sponsorship Video or Equivalent Marketing Opportunity | \$2,000.00 |
| • Honorary Wine Tasting and Silent Auction Sponsor | \$2,500.00 |
| • Eight (8) Tickets to Wine Tasting | \$ 800.00 |
| • Eight (8) Tickets to the Annual Sponsor/Designee Event* | \$ 800.00 |
| • Eight (8) Guests to the Annual Holiday Appreciation Luncheon | \$ 600.00 |
| • Eight (8) Guests to the Fall Networking Membership Event | \$ 400.00 |
| • Prepaid Luncheon Meetings for Eight (8) attendees | \$4,800.00 |
| • Luncheon Sponsor Which Includes: Table Hand Outs and an Opportunity to Promote Your Company at a Luncheon Event | \$2,500.00 |
| • Company Recognition at all Functions | \$ 500.00 |
| • Member Mailing Labels Quarterly (on request) | |
| • Exclusive to One Platinum Sponsor per Company Type | |

Total Value **\$23,500.00**

*Benefits are subject to change.



**Southern Nevada
CCIM Chapter**

Southern Nevada CCIM

2018 Gold Sponsor

\$5,000.00

Benefits

• Five (5) Chapter Memberships	\$1,000.00
• Newsletter Advertisement:	\$3,500.00
◦ 1/3 page back or 1/2 page inside: 6 Issues	
• Premium exposure on our Chapter's website	\$2,000.00
◦ Logo and link on both Home page and Sponsor page	
• Sponsorship Video or Equivalent Marketing Opportunity	\$2,000.00
• Honorary Wine Tasting and Silent Auction Sponsor	\$2,500.00
• Five (5) Tickets to Wine Tasting	\$ 500.00
• Five (5) Tickets to the Annual Sponsor/Designee Event*	\$ 500.00
• Five (5) Guests to the Annual Holiday Appreciation Luncheon	\$ 375.00
• Five (5) Guests to the Fall Networking Membership Event	\$ 250.00
• Prepaid Luncheon Meetings for Five (5) attendees	\$3,000.00
• Luncheon Sponsor Which Includes: Table Hand Outs and an Opportunity to Promote Your Company at a Luncheon Event	\$2,500.00
• Company Recognition at all Functions	\$ 500.00
• Member Mailing Labels Quarterly (on request)	

Total Value

\$18,625.00

*Benefits are subject to change.



**Southern Nevada
CCIM Chapter**

Southern Nevada CCIM

2018 Silver Sponsor

\$3,000.00

Benefits

- Three (3) Chapter Memberships \$ 600.00
- Newsletter Advertisement: \$2,550.00
 - 1/4 page inside: 6 Issues
- Premium exposure on our Chapter's website \$2,000.00
 - Logo and link on both Home page and Sponsor page
- Three (3) Tickets to Wine Tasting \$ 300.00
- Three (3) Tickets to the Annual Sponsor/Designee Event* \$ 300.00
- Three (3) Guests to the Annual Holiday Appreciation Luncheon \$ 225.00
- Three (3) Guests to the Fall Networking Membership Event \$ 150.00
- Prepaid Luncheon Meetings for Three (3) attendees \$1,800.00
- Company Recognition at all Functions \$ 500.00

Total Value

\$8,425.00

*Benefits are subject to change.



**Southern Nevada
CCIM Chapter**

Southern Nevada CCIM

2018 Bronze Sponsor

\$2,000.00

Benefits

- Two (2) Chapter Memberships \$ 400.00
- Newsletter Advertisement: \$1,200.00
 - Business Card Size Inside: 6 Issues
- Exposure on our Chapter's website \$ 750.00
 - Name on Sponsor page
- Two (2) Tickets to Wine Tasting \$ 200.00
- Two (2) Tickets to the Annual Sponsor/Designee Event* \$ 200.00
- Two (2) Guests to the Annual Holiday Appreciation Luncheon \$ 150.00
- Two (2) Guests to the Fall Networking Membership Event \$ 100.00
- Prepaid Luncheon Meetings for Two (2) attendees \$1,200.00
- Company Recognition at all Functions \$ 500.00

Total Value \$4,700.00

*Benefits are subject to change.



**Southern Nevada
CCIM Chapter**

Southern Nevada CCIM

2018 Copper Sponsor

\$1,000.00

Benefits

• One (1) Chapter Membership	\$ 200.00
• Newsletter Recognition:	\$ 600.00
◦ 6 Issues	
• Exposure on our Chapter's website	\$ 750.00
◦ Name on Sponsor page	
• One (1) Ticket to Wine Tasting	\$ 100.00
• One (1) Ticket to the Annual Sponsor/Designee Event*	\$ 100.00
• One (1) Guest to the Annual Holiday Appreciation Luncheon	\$ 75.00
• One (1) Guest to the Fall Networking Membership Event	\$ 50.00
• Prepaid Luncheon Meetings for One (1) attendee	\$ 600.00
• Company Recognition at all Functions	\$ 500.00
Total Value	\$2,975.00

*Benefits are subject to change.



Southern Nevada CCIM Chapter

CCIM Perspective 2018 Publication Deadlines and Ad Specifications

Edition Deadline

- | | |
|----------------------------------|----------------------------|
| • January-February 2018 Edition | Friday, February 2, 2018 |
| • March-April 2018 Edition | Friday, March 30, 2018 |
| • May-June 2018 Edition | Friday, June 1, 2018 |
| • July-August 2018 Edition | Friday, July 27, 2018 |
| • September-October 2018 Edition | Friday, September 28, 2018 |
| • December 2018 Edition | Friday, November 30, 2018 |

These dates are the deadlines for all article submissions, president's messages, sponsor ads/logos, etc. Promotion of CCIM education and events continue throughout the year so it is encouraged to provide information as soon as it is finalized.

Ad Sizes

- Bus.-Card: 3 ½" wide by 2 ½" high (Bronze Sponsor)
- ¼-Page: 3 ½" wide by 4 ½" high (Silver Sponsor)
- ½-Page: 7 ½" wide by 4 ½" high (Gold Sponsor)
- Full-Page: 7 ½" wide by 9 ½" high (Platinum Sponsor)

Specifications for Camera-Ready Artwork for Printed Newsletter

- 300 dpi
- Convert fonts to outlines
- Optional second color (Pantone 281 CVU)
- Email PDF (or jpeg) copy to erictisch@yahoo.com
- Logos can be sent in jpeg or PDF format

Specifications for Camera-Ready Artwork for Electronic Newsletter

- 300 dpi
- Convert fonts to outlines
- Four-color artwork
- Email PDF (or jpeg) copy to erictisch@yahoo.com
- Logos can be sent in jpeg or PDF format



**Southern Nevada
CCIM Chapter**

2018 SPONSORSHIP APPLICATION FORM

Yes! My company would like to sponsor the Southern Nevada CCIM Chapter at the following level in 2018:

(circle one)

- Platinum \$7,000
- Gold \$5,000
- Silver \$3,000
- Bronze \$2,000
- Copper \$1,000

Company: _____

Contact: _____

Address: _____

City/State: _____ Zip _____

Phone: _____ Fax: _____

Email: _____

Please list the individuals who would become members under this sponsorship.

Platinum 8 memberships | Gold 5 memberships | Silver 3 memberships
Bronze 2 memberships | Copper 1 membership

Please indicate: Check Enclosed Credit Card Authorization Enclosed Send Invoice

Return this form to Southern Nevada CCIM at P.O. Box 97653, Las Vegas, NV 89193-7653
or Fax: 702.798.8653 or e-mail katrina@amnevada.com

Committed Date: _____

Signature: _____ **Name Printed:** _____



**Southern Nevada
CCIM Chapter**

**Southern Nevada CCIM Chapter Sponsorship
Credit Card Payment Form**

Name: _____

Billing Address: _____

Phone Number: _____

Payment of: _____

(Attach invoice if appropriate)

Card Type (circle one): MasterCard VISA AMEX

Name on Credit Card: _____

Card Number: _____

Expiration Date: _____

Amount to Charge: \$ _____

Signature of Cardholder: _____

For information please call (702) 798-5156
Fax completed form to (702) 798-8653

CREDIT CARD COMPLIANCE: IMPORTANT NOTICE: CCIM takes the protection of our customer’s credit card information seriously. To support this effort, the transmission or reception of credit card numbers by EMAIL is prohibited by CCIM and the Payment Card Industry Data Security Standards or (PCI_DSS).



Southern Nevada
CCIM Chapter

SOUTHERN NEVADA CCIM 2018
Chapter Sponsorship Program

	Platinum	Gold	Silver	Bronze	Copper
Sponsorship Amount	\$7,000	\$5,000	\$3,000	\$2,000	\$1,000
Chapter Memberships	8	5	3	2	1
Southern NV Chapter Membership	\$1,600	\$1,000	\$600	\$400	\$200
Newsletter Ads	1/2 page or full page inside	1/3 back page or 1/2 page inside	1/4 page inside	Business Card	Recognition
6 issues	\$5,000	\$3,500	\$2,550	\$1,200	\$600
Sponsorship Video	\$2,000	\$2,000	Not Included	Not Included	Not Included
Honorary Wine Tasting & Silent Auction Sponsor	\$2,500	\$2,500	Not Included	Not Included	Not Included
Website with logo/link	\$2,000	\$2,000	\$2,000	\$750	\$750
No. Event Tickets	8	5	3	2	1
Wine Tasting Event	\$800	\$500	\$300	\$200	\$100
Annual Sponsor/Designee Event (1 sponsor and 1 member)	\$800	\$500	\$300	\$200	\$100
Holiday Appreciation Luncheon	8	5	3	2	1
	\$600	\$375	\$225	\$150	\$75
Fall Networking Membership Event	8	5	3	2	1
	\$400	\$250	\$150	\$100	\$50
Luncheon meetings	8	5	3	2	1
	\$4,800	\$3,000	\$1,800	\$1,200	\$600
Luncheon Sponsor	\$2,500	\$2,500	Not Included	Not Included	Not Included
Company Recognition at all Functions	\$500	\$500	\$500	\$500	\$500
Member mailing labels quarterly	Included	Included	Not Included	Not Included	Not Included
Total Value	\$23,500	\$18,625	\$8,425	\$4,700	\$2,975